

WHY ATTEND THE

# Brandt Summit

August 26-28, 2025 | Charleston, WV





# Why Attend The 2025 Brandt Summit

## What Is the Summit?

Brandt invites its agency partners to attend an annual conference to share lessons learned between agencies leveraging the same technology platforms. This in-person event is a fantastic opportunity to engage in presentations, workshops, and networking sessions.

It is a celebration of your achievements and a source of inspiration for continuing to transform the outdoor experience with streamlined operational processes, refined public user experience, and adapting to evolving technology standards.

## Who Will Be There?

Approximately 50 attendees from 28 agencies will be present. Each agency typically sends one to three team members across licensing, parks reservations, vessel management, and R3 marketing communications. Every agency attendee plays a critical role in the success of their agency's Brandt technology platform.

Your main point of contact at Brandt will also be in attendance to work alongside your team throughout the Summit. This creates an opportunity to hear from other customer agencies on their successes, misses, and future goals to take back to your home team for consideration, while bouncing ideas off of your Brandt representative.

## What Is The Agenda?

The 2.5 day summit includes opportunities for scheduled speakers, discussion panels, system training, peer presentations, and user group breakouts by discipline: hunt/fish, parks, vessel, and marketing.

Networking meals create an opportunity to foster relationships with peers across the country for continued community throughout the year as new questions arise.

Day 1	August 26	Day 2	August 27	Day 3	August 28
1:00 PM	<b>Registration Table Open</b>	8:00 AM	<b>Breakfast</b>	8:00 AM	<b>Breakfast</b>
6:00 PM	<b>Reception Dinner</b>	9:00 AM	<b>Plenary Session</b>	9:00 AM	<b>Choose Your Session</b>
		10:30 AM	<b>User Group Breakouts</b>	12:00 PM	<b>Lunch</b>
		12:00 PM	<b>Lunch</b>	1:00 PM	<b>Choose Your Session</b>
		1:00 PM	<b>User Group Breakouts</b>	2:30 PM	<b>Closing Session</b>
		3:30 PM	<b>Afternoon Session</b>	3:00 PM	<b>Departure</b>
		5:30 PM	<b>Dinner</b>		



# 2025 Brandt Summit Costs

## \$350 Registration Fee

Conference registration for this year is set at \$350 and attendees will be booking their own hotel reservations to allow for travel flexibility and simplified travel reporting.

### What's Included?

- Conference Space & Meeting Rooms
- Meals
  - Tuesday Dinner
  - Wednesday Breakfast, Lunch, & Dinner
  - Thursday Breakfast & Lunch
  - Refreshments During Sessions
- Transportation to Offsite Dinner
- Program materials, signage, and conference administration fees

### What's Not Included?

- Attendees to reserve their own hotel accommodations under the Brandt Summit hotel block
  - *(Suggestion: Estimate your nightly rate as \$169 and nightly taxes/fees as \$25)*
- Attendees to book their own airfare
  - *(Suggestion: Estimate your round trip to CRW airport August 26-28, 2025)*
- Attendees to purchase their own on-the-go food outside of Summit meals
  - *(Suggestion: Estimate your additional food needs)*
- Attendees to pay for transportation to/from the airport
  - *(Suggestion: A one-way Uber ride from CRW to Embassy Suites is \$35. Estimate \$70 for transportation per group.)*

## Registration Logistics

Registration will be open in Spring 2025 at [BrandtInfo.com/Summit](https://brandtinfo.com/Summit). The registration form may be completed online including the option for online credit card payment. Attendees may select an alternate option for remitting payment such as requesting an invoice. Delaney Events will send the invoice to the information provided on the registration form. Once payment is received, the registration is complete.

Due to advance coordination for attendance and catering required headcounts, registration refunds are not permitted after August 3, 2025. If the attendee is unable to join for any reason, a registration may be transferred to another team member within the agency.

## Lodging

Embassy Suites by Hilton Charleston  
300 Court St, Charleston, WV 25301

Overnight accommodations are available for a per diem rate of \$169/night plus 14% tax. Reservations at that rate will be available until August 3, 2025.

## Suggested Travel

West Virginia International Yeager Airport (CRW) is located about 15 minutes from The Embassy Suites by Hilton Charleston.

We suggest arriving on Tuesday August 26, 2025 by 4:00pm EST, and departing Thursday August 28, 2025 after 5:00pm EST.

## Questions?

Please reach out if you have any questions: [Leandra.Delisle@brandtinfo.com](mailto:Leandra.Delisle@brandtinfo.com) or [Kelsey.Hersey@brandtinfo.com](mailto:Kelsey.Hersey@brandtinfo.com)